

# Incentive and Motivation

[www.incentiveandmotivation.com](http://www.incentiveandmotivation.com)

SEPTEMBER-OCTOBER EDITION

£3.95 where sold

## Employee Engagement

What does true employee engagement look like and how do you strive to achieve it?

## The long and the short of it

The future of long term employee benefits

### SPECIAL REPORT

WE CELEBRATE PROMOTIONAL PRODUCTS WEEK WITH THE BPMA

# Digital world

*How smartphones and tablets are shaping reward and motivation*

**PLUS** REWARDS WITH A SEA VIEW • BENEFITS OF MOTIVATIONAL FOCUS  
• WHAT IS THE COST OF EMPLOYEE LOYALTY?



# Christmas countdown



## 1 SPAFINDER SPAFINDER WELLNESS 365 GIFT CARDS

Spafinder Wellness 365 provides wellness themed incentives and rewards via their gift cards and vouchers that can be used nationwide at 1,000 locations in the UK and 20,000 worldwide. The recipient is free to choose their perfect experience from a countryside wellness break to a moment of relaxation in the city. What better way to inspire and to reward employees or customers this Christmas than to allow them to indulge in some me-time at a luxurious spa, helping them to unwind, relax and get pampered. <http://www.spafinder.co.uk/corporate>



## 2 COOKERY SCHOOL AT LITTLE PORTLAND STREET

Whether a kitchen novice or a gourmet whizz, the chance to brush up on skills in the kitchen is a gift that keeps on giving. Choose a gift voucher with London's hidden gem Cookery School at Little Portland Street to offer something different when wanting to say 'thank you' to any client or colleague. Providing an experience to trump any traditional gifts, vouchers are available in values from £50 to £500, allowing the recipient to pick the perfect cooking class for them.

**Find out more at [www.cookeryschool.co.uk](http://www.cookeryschool.co.uk) or call 020 7631 4590**



## 3 COACH

Coach offers a range of exquisite accessories ideally suited for corporate gifts and incentives. From a single handbag to matching, embossed iPad cases for the team, the Corporate Gifts Team at Coach are on hand to work with all budgets and deadlines, ensuring that each item is beautifully wrapped for any occasion. Selected pieces can be embossed with the recipients initials, adding that personalised extra special touch.

**For more information please contact the Coach Corporate Gifts Team on [coachcorporatesales@coach.com](mailto:coachcorporatesales@coach.com) or 07894 800179.**



## 4 SAINSBURY'S CHRISTMAS GIFT CARD

This Christmas, give your staff a reward they really want - a Sainsbury's Gift Card. With 1000s of product choices available including high-quality food, wine, Champagne, TU fashion, homewares and electricals, they will be sure to find something they love. A Sainsbury's Gift Card can be loaded with any amount from £1- £2,000 and redeemed at over 1100 Sainsbury's stores nationwide. The specially designed Sainsbury's Christmas Gift Card is easy and quick to order and if you are buying in bulk you can benefit from generous corporate discounts too. [www.sainsburysbusinessdirect.co.uk](http://www.sainsburysbusinessdirect.co.uk)

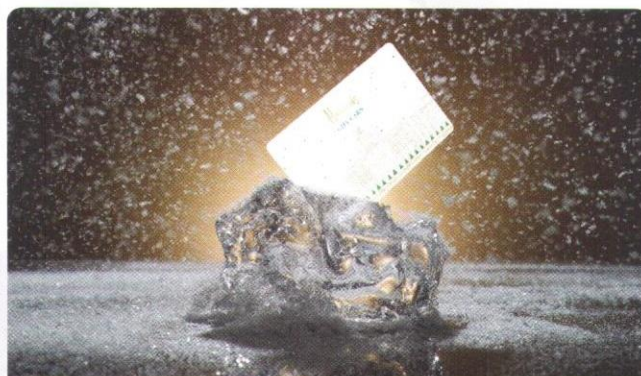


*With the festive season looming on the horizon the more organised amongst you will be turning your attention to sourcing Christmas gifts for your employees and customers. We have found a number of great ideas that will hopefully feed your imagination.*



## 5 GIVING THE GIFT OF GREEN THIS CHRISTMAS

Eco Bags attached with Christmas cards make the perfect festive gift. Everything Environmental, the UK's leading trade-only supplier of eco-friendly and recycled promotional gifts, has designed an exclusive range of Christmas cards that will come pre-attached to a selection of its most popular gift bags. Each handpicked bag and card complement each other and are perfect for packaging any beautiful Christmas gift whether it's perfume, toiletries or even confectionery. The variety of sizes of bags available makes it the ideal way to present a present.



## 6 CORPORATE SERVICE AT HARRODS

Say a special thank-you to associates or reward an employee with Harrods' newly launched exclusive 2014 Winter Gift Card. Indulge in any one of the stores many restaurants and family friendly cafés. Warm yourself up this winter with a lava shell massage at the Urban Retreat at Harrods day spa or plan an exotic trip with in-store travel experts Abercrombie & Kent. The card is beautifully presented and can be delivered to any client or employee in the UK or overseas. Each Gift Card can be loaded with any denomination, from £10 to £10,000. **Contact the Corporate Service at Harrods team on +44 (0)20 7225 5994**



## 7 VIRGIN EXPERIENCE DAYS OPTIONS VOUCHERS

A popular choice for Christmas gifting is the selection of Options Vouchers from Virgin Experience Days. The colour-coded selection of Options Vouchers are available by price (from £25 - £1,000). Each voucher offers a range of experiences to enjoy, leaving the choice to the recipient so you can be sure you pick the perfect gift for everyone! All Options Vouchers are presented without a cash value so employees/customers don't know how much you spent and the perceived value remains high. **Contact Acorne Rewards on 01494 956789 or [www.acornerewards.co.uk](http://www.acornerewards.co.uk)**

## 8 PERSONALISED BAUBLES

Suitable for everyone – automotive, charity fund raisers, cosmetics, drinks brands, fan clubs, hampers, hotels, in store displays, staff gifts, party invitations, decoration & goody bag gifts, resorts & spas, sport clubs, stage & screen, schools & universities – even for the corridors of power. Glass, shatterproof plastic, ecofriendly – recycled, seed impregnated & wooden, perspex shapes, printed & hand painted – a wide range of options to suit your budgets & style. Contact Leisl, Kieran or Tim at **Festive Promotions. sales@festivepromotions.com, [www.festivepromotions.com](http://www.festivepromotions.com)**

